



BOOST: Kadın Teknoloji Girişimcileri Programı (BOOST: Women Innovators)

Participant Privacy Notice

a) Data Controller

This Privacy Notice explains the data processing activities that Koç Holding Anonim Şirketi (“**Company**” or “**We**”) carries out as the data controller in accordance with the Law on Protection on Personal Data numbered 6698 (“**Law numbered 6698**”) in relation to your application to **BOOST: Women Innovators’ Challenge** (“**Challenge**”) as a participant.

b) Purposes and Legal Basis For Processing Your Personal Data

When you submit your application through electronic forms filled over Gust.com (*Gust, Inc. is an independent data controller in relation to its own services. You may find their own privacy policy [here](#)*) for the Challenge, we will process your personal data included in your application form for the below mentioned purposes (“**Purposes**”) in accordance with the data processing conditions set out in Article 5 of the Law numbered 6698.

Purpose of Processing Your Personal Data	The Legal Basis We Rely on When Processing Your Personal Data for This Purpose
To receive your application and conducting the necessary evaluation of the participants and applicant start-ups in relation to eligibility and selection criteria of the Challenge	As the data controller, we have legitimate interest in carrying out the necessary procedures to evaluate the compliance of the representatives of the applicant start-ups.
In case the participant’s start-up is selected for the program, to ensure participants can take part and benefit from the components of the Boost program	As the data controller, we undertake to provide certain services and support to the companies selected and participants from the selected start-ups. In order for us to fulfill this

	undertaking and perform our contract, we will process the personal data of participants.
Carrying out the necessary communication with the applicant start-ups and participants. For example, we can communicate with the participants in relation to status of their applications or announcing the winners	As the data controller, we have legitimate interest in effectively communicating with the applicant start-ups about the Challenge.
Responding to possible requests and complaints made by participants	As the data controller, we have legitimate interest in responding communications made by participants and ensuring well-ordered running of the Challenge.
For record keeping and archiving purposes	As the data controller, we have legitimate interest in archiving the records received in the process of the Challenge. Also, we can process the archived information to protect our rights in case any dispute arises. We will archive the information only so far as these legal bases are applicable and destroy or erase such records once they cease.

c) Recipient Parties and Purposes for Transferring Personal Data

The Challenge is jointly hosted by the Company and UNDP Europe and Central Asia, so any information shared within your application will be received by us and UNDP Europe and Central Asia. Your collected personal data may be transferred to our technology vendors from which we procure certain technology infrastructure services within the scope of our legitimate interest and with legally authorized public authorities and legally authorized private institutions within the scope of that is expressly provided in the laws and fulfilment of our legal obligations pursuant to the data processing conditions stipulated in Article 5 of the Law numbered 6698 and in accordance with the rules regarding the transfer of personal data specified in Articles 8 and 9 of the Law numbered 6698. Your personal data included in your application form filled over Gust.com may be kept aboard, for your participation in the Challenge which is jointly hosted by the Company and UNDP Europe and Central Asia.

In case your start-up is selected and you will be attending to the program, your collected personal data will be shared with the organizers, mentors and partners that are taking part in program (e.g. KWORKS affiliated with the Koç University) in order to ensure that you can take part and benefit from the components of the Boost program.

d) **Method for the Collection of Personal Data**

Your personal data will be collected in the electronic environment through application forms filled over Gust.com.

e) **Data subject rights**

As personal data subjects, we hereby declare that you are entitled to the following rights, set forth under Article 11 of the Law numbered 6698:

- To learn whether your personal data are being processed;
- To request information if your personal data have been processed;
- To learn the purpose of the processing of your personal data and whether they have been used accordingly;
- To learn which third parties domestic or abroad your personal data has been transferred to;
- To request rectification in case your personal data has been processed incompletely or inaccurately;
- To demand the erasure or destruction of your personal data in the event that the reasons for the processing no longer exist even though it was processed in accordance with the Law numbered 6698 and other relevant provisions and to demand the operations in this regard be reported to third parties your personal data has been transferred to;
- To object the occurrence of any consequence that is to your detriment by means of analysis of personal data solely through automated systems;
- To demand compensation for the damages that you have suffered as a result of unlawful processing of your personal data.

You can send your applications regarding your rights listed above by using our Data Subject Application Form provided at www.koc.com.tr/kisisel-verilerin-korunmasi. Depending on the nature of your request, your application will be concluded as soon as possible, within 30 (thirty) days at the latest and free of charge; however, if the process requires additional costs, a fee may be demanded from you according to the tariff determined by the Personal Data Protection Board.